

Just one step

To get the whole power of **fitpat®** you just have to visit the sports shoe shop - no other additional effort for you. Selecting the right sports shoes gets easier too. **fitpat®** sports inserts will give you a new experience in your sports. Based on the latest results in biomechanics and sports medicine you will get your individual **fitpat®** sports inserts.



Highlights

- made by experts based on your individual footprint data
- made out of high tech material
- fits optimal your feet
- individually made for your sports shoes
- light weighted and flexible
- extremely comfortable
- designed with your personal footprint
- 1 week money-back-guarantee

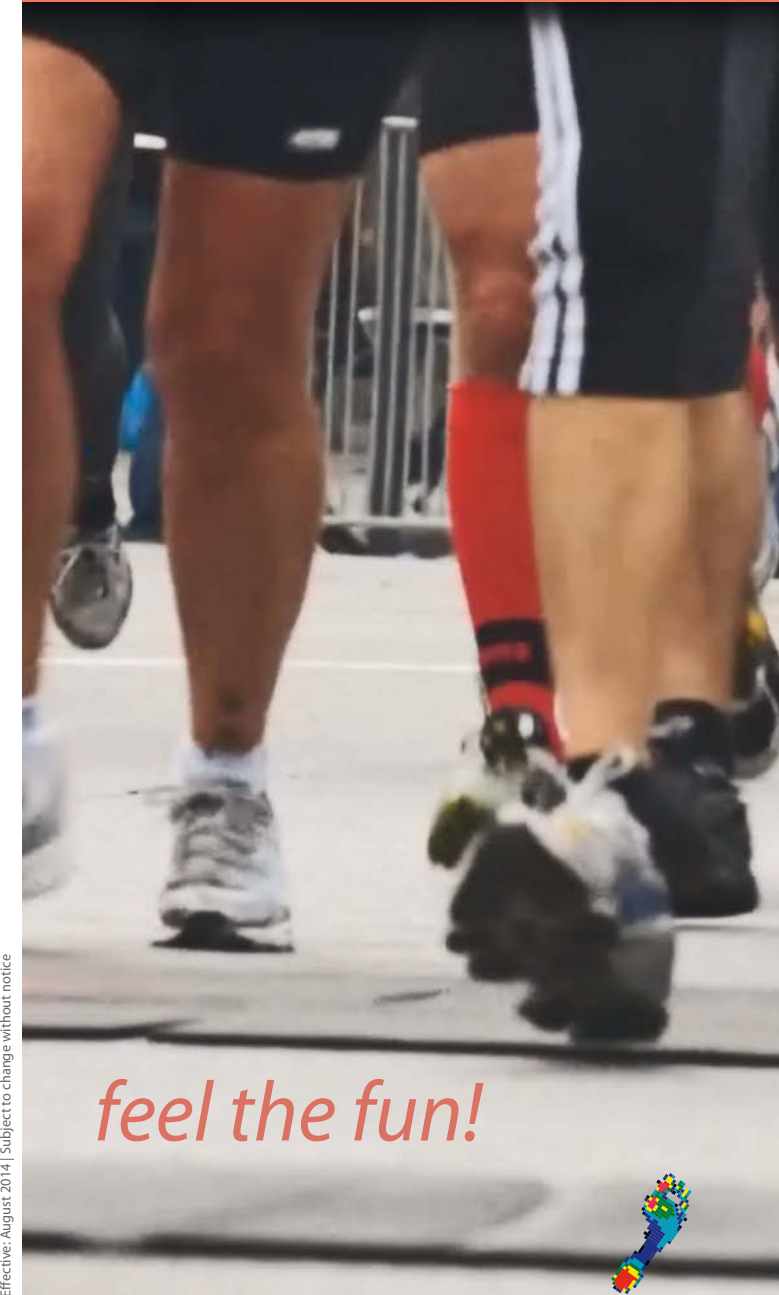
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Effective: August 2014 | Subject to change without notice



feel the fun!



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Enjoy the feeling of walking on clouds. No matter if you are jogging, walking, hiking or playing tennis with the new custom made **fitpat®** inserts you will experience this.

why fitpat®

Your feet carry nearly all the load during sport activities. Bones, ligaments, tendons, und muscles are acting together during walking and carry up to 100 tons of load during running one mile.

Thousands of receptors are sending a feedback about motion and loading of the body to nervous system

If these perceptions are more pleasant, the muscles are more relaxed and your fitness is increasing.



sports shoes with fitpat® sports insoles

The design of the insert is very important for how you experience your movements. The individual shape of the foot is very different during loading and this can not be taken into consideration for mass production of shoes.



personalized fitpat® sports inserts

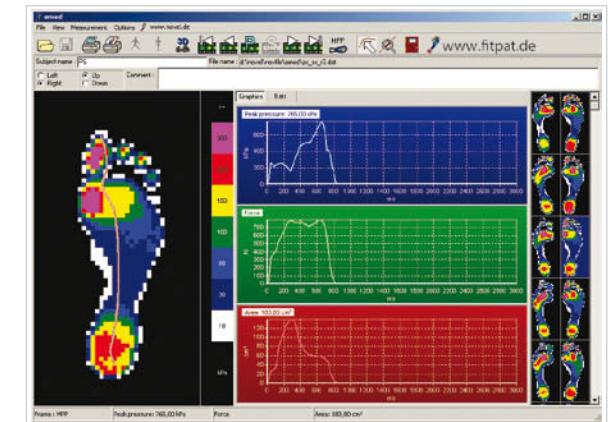
An insert which is adapted to the dynamic loading of the individual foot structure has a positive influence on the feedback from the receptors in the foot. Especially the area of the longitudinal arch and the forefoot have to be designed individually. Cramps and pain can be avoided with the **fitpat®** sports inserts.

The exact shape and the dynamic loading of your foot will be measured in a specialist sports shoe shop by using the emed® electronic footprint. This is the basis for the **fitpat®** sports inserts and for the smart selection of sports shoes.

The data of the electronic footprint will be used by specialists to design and manufacture your personal **fitpat®** sports inserts.



footprint platform



fitpat® dynamic foot prints